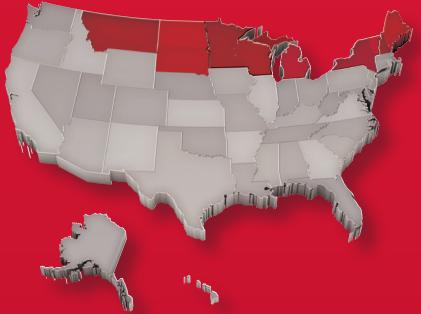




FAR NORTH



FEBRUARY DEADLINES

PROMOTIONAL BULLETIN PRODUCT ORDERING:

10/13/23

PREPRINT OPT IN/OUT: 12/4/23

ACE REWARDS OPT IN/OUT: 11/22/23

FEBRUARY 2024 PROMOTIONAL PLANNER

**WIN THE
MONTH**

Table of Contents

IMPORTANT: Included in this Win the Month Planner is the February bulletin ordering information with a due date of 10/13/23.

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**PRICING IN THIS PLANNER IS SUBJECT TO CHANGE. TO VIEW ANY CHANGES OR UPDATES
TO THE PLANNER, GO TO ACENET > MARKETING > PROMOTIONS > WIN THE MONTH
PLANNER > PROMOTION RESOURCES > MONTHLY PROMOTIONAL OFFER UPDATES.**

WIN THE MONTH February 2024

Welcome to the 2024 Win the Month Planner! You'll find monthly recommended promotional execution and bulletin ordering information in this book. Our goal is to simplify planning and ordering for promotional execution to ensure you are in stock on the great February deals for your customers.

Important! Any other information can be found on ACENET at the Win the Month home page.

We'll support February with the following promotions:

- February Red Hot Buys (2/1/24-2/29/24)
- Ace Rewards Targeted Offers (2/1/24-2/29/24)
- Presidents' Day Paint Event (2/7/24-2/19/24)
- Ace Rewards Friends & Family Sale (2/9/24-2/11/24)



No TV scheduled for February



**CALL TO
ACTION!**

1. Buy Two Get One Free on gallons of Clark+Kensington and Royal paint is featured in the digital Presidents' Day Event (2/7-2/19).
2. Buy One Get One 50% off Ace Best Applicators is featured in the digital Presidents' Day Event (2/7-2/19)
3. Read about the Deal of the Month promotion, strategy and items for February 2024. Be sure to order your items on bulletin!
4. Review bulletins and order promotional product by Friday, October 13, 2023.

Title:	February Paint Offers
Sale:	Presidents' Day Event
Valid Dates:	February 7-19, 2024
Planning Execution:	In the Presidents' Day Event there is one paint offer: Buy Two Get One FREE off gallons of Clark+Kensington and Royal

February 7 – 19: Buy Two Get One FREE on Gallons of Clark+Kensington and Royal

Ace Paint is offering Buy Two, Get One FREE on gallons of interior and exterior Clark+Kensington and Royal paint during the February Presidents' Day Sale paint event.

Limit TWO (2) free gallons per household. Excludes quarts.



Optional Locally Promoted Offer:

Ace Paint offers Buy Two, Get One FREE on 5-gallon buckets of interior and exterior Clark+Kensington and Royal paint. Limit ONE (1) free 5-gallon bucket per household.



Clark+Kensington and Royal 5-gallon bucket SKUs will be included in store in a separate dynamic promotion within the event window. 5-gallon buckets will not be nationally promoted. Instructions for removing the 5-gallon dynamic promotion will be included in the execution guide.

The 1-gallon and 5-gallon offers are separate promotions. A consumer would need to purchase either two gallons OR two 5-gallons to qualify for the discount.

Reimbursement Information:

Clark+Kensington and Royal: For both gallons and 5-gallon buckets, the cost of the free item(s) in the transaction will be reimbursed at 70%. Discount will be applied to the lower priced item(s) in the transaction.

Clark+Kensington and Royal paint gallons and 5-gallon buckets manufactured by Valspar/Sherwin-Williams will ring at the register as part of this promotion, but those items are no longer eligible for reimbursement. These items may be identified by the older label and/or the manufacturer number including an “A” or “M”.

Stores reporting POS will receive their credit automatically following the event. **Ace no longer honors manual reimbursement requests for paint promotions.**

Marketing:

Online and digitally through social media and display ads.

<p>Title:</p> <p>Sale:</p> <p>Valid Dates:</p> <p>Planning Execution:</p>	<p>Buy One Get One 50% off Ace Best Applicators</p> <p>Presidents' Day Digital Event</p> <p>2/7/24-2/19/24</p> <p>Place your bulletin order for the Presidents' Day Buy One Get One 50% off Ace Best applicators</p>
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Ace Best applicators BOGO 50%

Ace Best applicators are BOGO 50% off in the February Presidents' Day Paint Event



Offer details:

- Available in-store and on acehardware.com
- February 7-19
- No limits or exclusions

Reimbursement information:

- The 50% discount will be fully reimbursed. Stores will be reimbursed for all qualifying sales between February 7-19
- Stores reporting POS will receive their credit automatically following the event.
- Ace no longer honors manual reimbursement requests for paint promotions.

Title:
Sale:
Valid Dates:
Planning Execution:

Deal of the Month Item
February Red Hot Buy
02/01/2024 - 2/29/2024
Buy your “Deal of the Month” item on bulletin for February! This item will offer huge savings for the customer as well as increase sales, transactions, and basket size!

February “Deal of the Month” Item

When planning for this execution strategy, be sure to place your order via bulletin and consider ordering significantly more units than you’re used to selling in line or even on an end cap.

2295830 Craftsman 13 in. W X 9.75 in. H Wide Mouth Tool Bag 6 pocket Black/Red

Regular Retail: \$12.99

Final Sale Retail after IS: \$6.99

Promo Margin: 27%

Bulletin Savings: 9%

Bulletin No.: 240201-423

BOM: 1

Limit: N/A



Stack this item out on the counter near your register and in your impulse queue! Ask each customer:

“Have you heard about the deal of the month? This Craftsman Wide Mouth Tool Bag is normally \$12.99 each but they’re on sale for only \$6.99 each! Would you like to add one to your basket?”

Look for a counter mat in your February sign kit and local assets on Ace Marketing Muscle to help promote this “Deal of the Month” item.

Title:	Opt in to Receive Additional End Cap Header Signs
Sale:	N/A
Valid Dates:	N/A
Planning Execution:	Opt in to receive three additional end cap header signs in your monthly sign kit.

Based on retailer feedback, stores on the full sign kit now have the ability to opt in to receiving three additional end cap header signs per month. If you would like to opt in, edit your store profile by visiting: ACENET > Marketing > Promotions > Sign Kit Customization > Other > Edit > Edit Store Profile > Add “1” to “End Cap Signs - 3-Add-On” > Select “OK.”

Please note that stores on the full sign kit still have the ability to create up to three additional end cap header signs/window posters each month as well.

Milwaukee® M12 FUEL™ Brushless Drill/Driver & Impact Driver Kit or 4-in-1 Installation Driver Kit
Includes two REDLITHIUM™ batteries and charger.
2026860, 2033350

YOUR CHOICE SALE
\$6.99 each
Select CRAFTSMAN® Hand Tools & Accessories
2402899, 2299493, 2295830, 2835460, 2033243

Feit Electric LED Bulbs or Garage Light
3927456, 3924388, 3927308, 3927571, 3924271, 3560737, 3006924

Title:
Sale:
Valid Dates:
Planning Execution:

Window Posters

N/A
N/A

These window posters are scheduled to be included in the February sign kit.

**BUY TWO
GET ONE
FREE**

Gallons[◊] of Clark+Kensington® and Royal® Paint

Limit 2.

Free item must be of equal or lesser value.

◊ Tintable base gallon sized cans may contain a lower initial volume of paint as indicated on label in order to accommodate addition of colorant and mixing.



2/7-2/19

**BUY TWO
GET ONE
FREE**

Gallons[◊] of Clark+Kensington® and Royal® Paint

Limit 2.

Free item must be of equal or lesser value.

◊ Tintable base gallon sized cans may contain a lower initial volume of paint as indicated on label in order to accommodate addition of colorant and mixing.



**BUY TWO
GET ONE
FREE**

5 Gallon Buckets[◊] of Clark+Kensington® and Royal® Paint

Limit 1.

◊ Free item must be of equal or lesser value - Tintable base 5 gallon sized buckets may contain a lower initial volume of paint as indicated on label in order to accommodate addition of colorant and mixing.



YOUR CHOICE

SALE
\$19.99
each

Ace® 40 Lb. Wild Bird Food or 20 Lb. Black Oil Sunflower Seed
8315087, 81121



2/1-2/29
RED HOT BUY

BULLETIN ORDERING & EXECUTION

ACTION:

• Plan

Plan the promotional bulletins you will order and the strategy on how you will execute in the store.

• Open Space Zones

Definition: The main aisle a customer most frequently walks in your store.

Action: Determine how many zones your stores can display.



• End Caps

Definition: The available selling area at the end of each aisle.

Action: Determine how many end caps you need to plan for. End caps are numbered in order by highest forecast margin to least based on average monthly sales.



• In Line

Definition: Product promoted during the month that will stay in its permanent home during the sale.

Action: Order as needed for your store.

• Order

Place your bulletin orders in Event Planner utilizing the Promotional Suggested Order (PSO).

• Communicate - 10-Minute Conversation

Communicate the strategy and the products ordered to your Promotions Coordinator using the “10-Minute Conversation with Promo Coordinator” document.

Power Aisle

Power Aisle Priority List

Open space zones and end caps are listed in order of highest estimated gross profit dollars to least based on average monthly sales.

Priority Rank	Monthly End Cap Priority Ranking
1	End Cap 1 - DEWALT
2	End Cap 2 - Milwaukee
3	End Cap 3 - Paint Sundries
4	End Cap 4 - Lighting (FN,NR,NW)
5	End Cap 5 -Bird
6	Open Space Zone 1 - Grilling
7	Open Space Zone 2 - Duracell
8	Open Space Zone 3 - Energizer
9	Open Space Zone 4 - Gorilla Glue
10	End Cap 6 - First Alert
11	End Cap 7 - Rodent
12	Open Space Zone 5 - Flex Seal
13	End Cap 8 - Trash Bags
14	Open Space Zone 6 - Garbage Can & Storage Totes

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OPEN SPACE – ZONE 1 GRILLING

OPEN SPACE – POWER AISLE ZONE 1 GRILLING

GRIL GNSIS E-315 BLK LP EVENT/RHB AR MAILER

OPEN SPACE



FUTURE PRICE INCREASE

BLTN NO. 240201-001

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8087286	2/1-2/29	Y	2/7-2/19	1	\$646.49	\$849.00	\$799.00	N/A	\$799.00	19% 0%

GRIL GNSIS E-315 BLK NG EVENT/RHB AR MAILER

OPEN SPACE



FUTURE PRICE INCREASE

BLTN NO. 240201-002

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8087290	2/1-2/29	Y	2/7-2/19	1	\$646.49	\$849.00	\$799.00	N/A	\$799.00	19% 0%

GRILL COVR GENESIS 300SRS EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE



BLTN NO. 240201-003

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8048377	2/1-2/29	Y	2/7-2/19	1	\$58.08	\$109.99	\$109.99	N/A	\$109.99	47% 4%

OPEN SPACE – ZONE 2

DURACELL

OPEN SPACE – POWER AISLE ZONE 2 DURACELL

NSH DURACELL BATTERY DSP EVENT/RHB AR MAILER

OPEN SPACE



SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
3166675	BATTERY ALKALINE AAA16PK	20	\$15.98	\$12.58	\$251.60	21%
3166659	BATTERY ALKALINE AA 16PK	32	\$15.98	\$12.58	\$402.56	21%
3102605	BATTERIES ALKALINE C 8PK	06	\$16.42	\$12.93	\$77.58	21%
3100856	BATTERY ALKALINE D 8PK	10	\$16.42	\$12.93	\$129.30	21%
3100476	BATTERIES ALKLINE 9V 4PK	06	\$16.42	\$12.93	\$77.58	21%

BLTN NO. 240201-013

Ace No.	Month	President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long Sale	2/1-2/29	2/7-2/19							
3004740	Y		Y	1	\$938.62	\$1,427.26	N/A	\$2.00 Limit: 4T	N/A	21%

BATTERY ALKALINE AAA16PK EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 240201-014

Ace No.	Month	President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long Sale	2/1-2/29	2/7-2/19							
3166675	Y		Y	1	\$14.63	\$18.99	N/A	\$2.00 Limit: 4T	N/A	8%

BATTERY ALKALINE AA 16PK EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 240201-015

Ace No.	Month	President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long Sale	2/1-2/29	2/7-2/19							
3166659	Y		Y	1	\$14.63	\$18.99	N/A	\$2.00 Limit: 4T	N/A	8%

BATTERIES ALKALINE C 8PK EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE

BLTN NO. 240201-016

Ace No.	Month	President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long Sale	2/1-2/29	2/7-2/19							
3102605	Y		Y	1	\$15.04	\$19.99	N/A	\$2.00 Limit: 4T	N/A	8%

February Bulletins

Due Date 10/13/23

BATTERY ALKALINE D 8PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240201-017



Ace No.	Month	President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale	BOM							
3100856	2/1-2/29	Y	Y	1	\$15.04	N/A	\$2.00	N/A	N/A	8%

Limit: 4T

BATTERIES ALKLINE 9V 4PK

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240201-018



Ace No.	Month	President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale	BOM							
3100476	2/1-2/29	Y	Y	1	\$15.04	N/A	\$2.00	N/A	N/A	8%

Limit: 4T

OPEN SPACE – ZONE 3 ENERGIZER

OPEN SPACE – POWER AISLE ZONE 3 ENERGIZER

NSH AA AAA BTTRY 60PC IN-STORE IS

OPEN SPACE


SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
3529955	BATTERY ALKLN AAA 8PK	20	\$4.55	\$3.60	\$72.00	21%
3529963	BATTERY ALKALINE AA 8PK	40	\$4.55	\$3.60	\$144.00	21%

BLTN NO. 240201-028

Ace No.	Month	President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale	BOM							
3014233	2/1-2/29	N	N	1	\$216.00	\$515.40	N/A	\$1.00	N/A	21%

OPEN SPACE – ZONE 4 GORILLA GLUE

OPEN SPACE – POWER AISLE ZONE 4 GORILLA GLUE


NSH TAPE BLK 30YD DSP EVENT/RHB AR MAILER
OPEN SPACE

SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
4595567	DUCT TAPE BLACK 30YD	24	\$8.37	\$7.25	\$174.00	13%

BLTN NO. 240201-038

Ace No.	Month Long	President Digital	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	2/1-2/29	2/7-2/19								
4808382	Y	Y	1	\$174.00	\$249.99	N/A	\$1.00 No Limit	N/A	N/A	13%

DUCT TAPE BLACK 30YD EVENT/RHB CORE, SUPER AR MAILER
OPEN SPACE
BLTN NO. 240201-039


Ace No.	Month Long	President Digital	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	2/1-2/29	2/7-2/19								
4595567	Y	Y	1	\$7.67	\$11.99	N/A	\$1.00 No Limit	N/A	N/A	8%

GORILLA TAPE WHITE 30YD EVENT/RHB SUPER AR MAILER
OPEN SPACE
BLTN NO. 240201-040


Ace No.	Month Long	President Digital	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	2/1-2/29	2/7-2/19								
4595534	Y	Y	1	\$7.67	\$11.99	N/A	\$1.00 No Limit	N/A	N/A	8%

GORILLA SILVER TAPE 30YD EVENT/RHB SUPER AR MAILER
OPEN SPACE
BLTN NO. 240201-041


Ace No.	Month Long	President Digital	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	2/1-2/29	2/7-2/19								
4651519	Y	Y	1	\$7.67	\$11.99	N/A	\$1.00 No Limit	N/A	N/A	8%

OPEN SPACE – ZONE 5 FLEX SEAL

OPEN SPACE – POWER AISLE ZONE 5 FLEX SEAL

NSH-FLEX SEAL PRODUCTS

EVENT/RHB
AR MAILER
OPEN SPACE


SKU	Description	Qty	Regular Retailer Cost	Offer Cost	Extended Cost	Bltn Savings
6715171	FLEX TAPE CLEAR 4"X5'	06	\$8.93	\$6.36	\$38.16	29%
6665004	FLEX GLUE ADHSV 6OZ	04	\$8.93	\$6.36	\$25.44	29%
6406391	FLEX TAPE BLACK 4"X5'	06	\$8.93	\$6.36	\$38.16	29%
6295950	FLEX SEAL WHITE 14OZ	05	\$8.93	\$6.36	\$31.80	29%
6238554	FLEX SEAL 14 OZ CLEAR	10	\$8.93	\$6.36	\$63.60	29%
6215107	FLEXSEAL 14OZ SPRAY BLK	10	\$8.93	\$6.36	\$63.60	29%
6015027	FLEX PASTE RUBBR BLK 1LB	06	\$8.93	\$6.36	\$38.16	29%
6015026	FLEX PASTE RUBBR WHT 1LB	15	\$8.93	\$6.36	\$95.40	29%
6004382	FLEX GLUE CLEAR 4OZ	04	\$8.93	\$6.36	\$25.44	29%

BLTN NO. 240201-051

Ace No.	Month Long	President Sale	Digital	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	2/1-2/29	2/7-2/19	BOM							
6030820	Y	Y	1	\$419.76	\$1,055.34	\$989.34	N/A	\$989.34	58%	29%

FLEX TAPE CLEAR 4"X5'

EVENT/RHB
CORE, SUPER
AR MAILER
OPEN SPACE
BLTN NO. 240201-052

Ace No.	Month Long	President Sale	Digital	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	2/1-2/29	2/7-2/19	BOM							
6715171	Y	Y	1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%

FLEX GLUE ADHSV 6OZ

EVENT/RHB
CORE, SUPER
AR MAILER
OPEN SPACE
BLTN NO. 240201-053

Ace No.	Month Long	President Sale	Digital	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	2/1-2/29	2/7-2/19	BOM							
6665004	Y	Y	1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%

FLEX TAPE BLACK 4"X5'

EVENT/RHB
CORE, SUPER
AR MAILER
OPEN SPACE
BLTN NO. 240201-054

Ace No.	Month Long	President Sale	Digital	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	2/1-2/29	2/7-2/19	BOM							
6406391	Y	Y	1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%

February Bulletins

Due Date 10/13/23

FLEX SEAL WHITE 14OZ EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE
BLTN NO. 240201-055



Ace No.	Month	President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale	BOM							
6295950	2/1-2/29	Y	Y	6	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49% 14%

FLEX SEAL 14 OZ CLEAR EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE
BLTN NO. 240201-056



Ace No.	Month	President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale	BOM							
6238554	2/1-2/29	Y	Y	6	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49% 14%

FLEXSEAL 14OZ SPRAY BLK EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE
BLTN NO. 240201-057



Ace No.	Month	President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale	BOM							
6215107	2/1-2/29	Y	Y	6	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49% 14%

FLEX PASTE RUBBR BLK 1LB EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE
BLTN NO. 240201-058



Ace No.	Month	President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale	BOM							
6015027	2/1-2/29	Y	Y	1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49% 14%

FLEX PASTE RUBBR WHT 1LB EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE
BLTN NO. 240201-059



Ace No.	Month	President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale	BOM							
6015026	2/1-2/29	Y	Y	1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49% 14%

FLEX GLUE CLEAR 4OZ EVENT/RHB CORE, SUPER AR MAILER

OPEN SPACE
BLTN NO. 240201-060



Ace No.	Month	President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale	BOM							
6004382	2/1-2/29	Y	Y	1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49% 14%

FOR ADDITIONAL FLEX SEAL ITEMS ON BULLETIN, SEE IN LINE (240201-611 THRU 240201-618)

OPEN SPACE – ZONE 6 GARBAGE CAN & STORAGE TOTES

OPEN SPACE – POWER AISLE ZONE 6 GARBAGE CAN & STORAGE TOTES


GARBAGE CAN WHEELED 32G

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240201-070

Ace No.	Month Long			President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	2/1-2/29	2/7-2/19	BOM	Sale	Cost							
7697303	Y	Y	4		\$19.71		\$28.99	\$28.99	\$4.00	\$24.99	32%	0%

Limit: 6


STORGE BX LTCH 20G DKGRY

EVENT/RHB

SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240201-071

Ace No.	Month Long			President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	2/1-2/29	2/7-2/19	BOM	Sale	Cost							
5038316	Y	Y	6		\$9.05		\$15.99	\$13.99	N/A	\$13.99	35%	13%


STORAGE TOTE BLU 18GAL

EVENT/RHB

CORE, SUPER

AR MAILER

OPEN SPACE

BLTN NO. 240201-072

Ace No.	Month Long			President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	2/1-2/29	2/7-2/19	BOM	Sale	Cost							
6027984	Y	Y	8		\$7.01		\$12.99	\$10.99	N/A	\$10.99	36%	21%

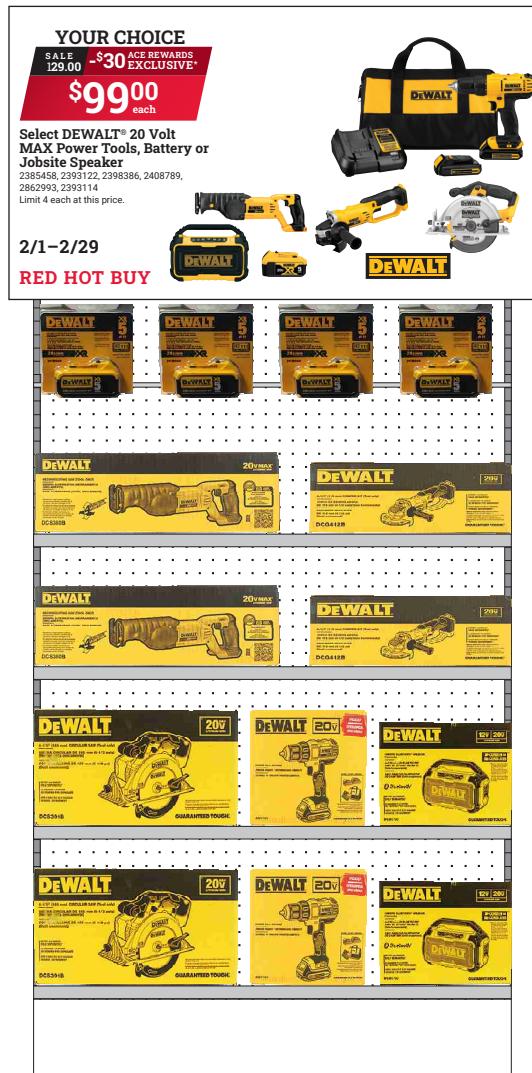
PROMO IMPULSE DEALS FEBRUARY 2024



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
4294096	00033663006447	WTR FLTR SYSM US-EZ-1	1	2	4	EVENT/RHB
4294146	00033663006508	CARTRIDGE RC-EZ-1	1	2	4	EVENT/RHB
4500617	00188781000171	WATER FILTR STAGE 5 2PK	1	2	4	EVENT/RHB
4790648	00188781000065	REPLACEMENT FILTER 4PK	1	4	4	EVENT/RHB
4934220	00188781000614	WTR FILTER PITCHER 7CUP	1	2	4	EVENT/RHB
4934238	00851510006361	WTR FLTR DISPENSER 30CUP	1	2	2	EVENT/RHB

#1 FEBRUARY 2024 - DEWALT



KEY START BRANDING

End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units		Item Type
					Per End Cap		
2385458	00885911325905	20V MX DRL DRVR 1/2 2BAT	1	2	5		EVENT/RHB
2393114	00885911262330	20V MX RECIP SAW TO	1	2	2		EVENT/RHB
2393122	00885911262354	20V MX CIRC SAW 6-1/2 TO	1	2	2		EVENT/RHB
2398386	00885911260800	20V MX GRINDER 4-1/2 TO	1	2	4		EVENT/RHB
2408789	00885911362801	BATRY LI-ION 20VMAX 5AH	1	4	8		EVENT/RHB
2862993	00885911551533	20V MX BLTOOTHSPEAKER TO	1	2	4		EVENT/RHB

February Bulletins

Due Date 10/13/23

END CAP #1 WIN THE MONTH CATEGORY – DEWALT

20V MX DRL DRVR 1/2 2BAT EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

BLTN NO. 240201-080



Ace No.	Month	President Digital		BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale									
2385458	2/1-2/29	Y	2/7-2/19	1	\$107.42	\$139.00	\$129.00	\$30.00	\$99.00	17%	3%

20V MX RECIP SAW TO EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

BLTN NO. 240201-081



Ace No.	Month	President Digital		BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale									
2393114	2/1-2/29	Y	2/7-2/19	1	\$113.50	\$139.00	\$129.00	\$30.00	\$99.00	12%	5%

20V MX CIRC SAW 6-1/2 TO EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

BLTN NO. 240201-082



Ace No.	Month	President Digital		BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale									
2393122	2/1-2/29	Y	2/7-2/19	1	\$113.50	\$139.00	\$129.00	\$30.00	\$99.00	12%	5%

20V MX GRINDER 4-1/2 TO EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

BLTN NO. 240201-083



Ace No.	Month	President Digital		BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale									
2398386	2/1-2/29	Y	2/7-2/19	1	\$113.50	\$139.00	\$129.00	\$30.00	\$99.00	12%	5%

BATRY LI-ION 20VMAX 5AH EVENT/RHB CORE, SUPER AR MAILER

END CAP 1

BLTN NO. 240201-084



Ace No.	Month	President Digital		BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale									
2408789	2/1-2/29	Y	2/7-2/19	1	\$113.50	\$179.00	\$129.00	\$30.00	\$99.00	12%	16%

20V MX BLTOOTHSPEAKER TO EVENT/RHB CORE, SUPER AR MAILER

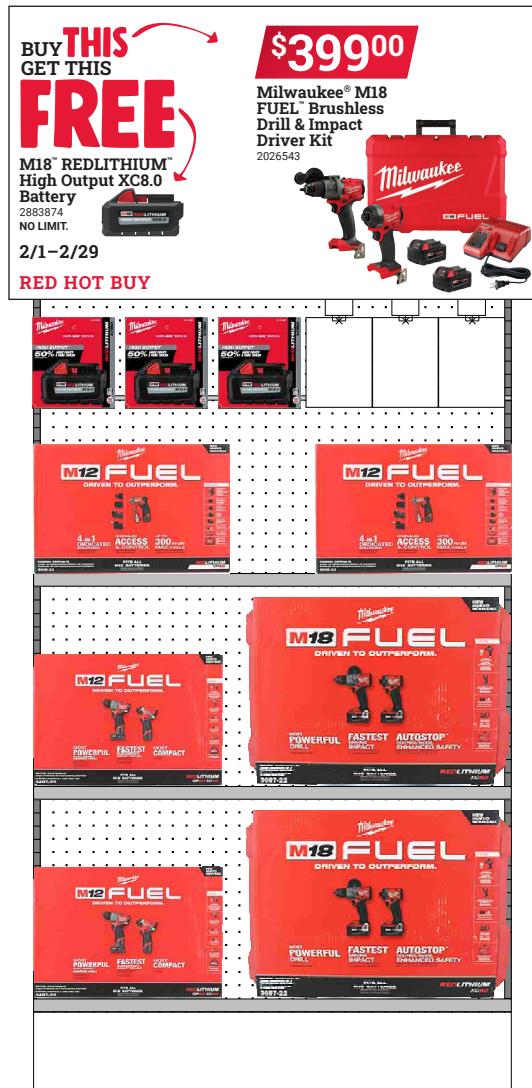
END CAP 1

BLTN NO. 240201-085



Ace No.	Month	President Digital		BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale									
2862993	2/1-2/29	Y	2/7-2/19	1	\$90.66	\$129.00	\$129.00	\$30.00	\$99.00	30%	0%

#2 FEBRUARY 2024 - MILWAUKEE



Milwaukee®

End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
2026543	00045242637744	M18 FUEL 2K DRILL IMPACT	1	2	4	EVENT/RHB
2026860	00045242637331	M12 FUEL 2K DRILL IMPACT	1	2	4	EVENT/RHB
2031895	00045242615742	M12 BATTERY HIGH OUT XC5	1	3	9	EVENT/RHB
2033350	00045242541232	M12 FUEL INSTL DRVRL 2BAT	1	2	4	EVENT/RHB
2883874	00045242519231	M18 BATTERY HIGH OUT XC8	1	3	6	EVENT/RHB

February Bulletins

Due Date 10/13/23

END CAP #2 WIN THE MONTH CATEGORY – MILWAUKEE

M12 FUEL 2K DRILL IMPACT EVENT/RHB CORE, SUPER AR MAILER
BUY 2026860 OR 2033350, GET 2031895 FREE



END CAP 2

BLTN NO. 240201-095

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2026860	2/1-2/29 Y	2/7-2/19 Y	1	\$198.86	\$229.00	N/A	N/A	N/A	14%	0%

M12 FUEL INSTL DRVR 2BAT EVENT/RHB CORE, SUPER AR MAILER
BUY 2026860 OR 2033350, GET 2031895 FREE



END CAP 2

BLTN NO. 240201-096

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2033350	2/1-2/29 Y	2/7-2/19 Y	1	\$174.08	\$199.00	N/A	N/A	N/A	13%	0%

M12 BATTERY HIGH OUT XC5 EVENT/RHB AR MAILER
BUY 2026860 OR 2033350, GET 2031895 FREE
\$99.63 credit based on POS



END CAP 2

BLTN NO. 240201-097

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2031895	2/1-2/29 Y	2/7-2/19 Y	1	\$97.81	\$119.00	N/A	N/A	N/A	N/A	0%

M18 FUEL 2K DRILL IMPACT EVENT/RHB CORE, SUPER AR MAILER
BUY 2026543, GET 2883874 FREE



END CAP 2

BLTN NO. 240201-098

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2026543	2/1-2/29 Y	2/7-2/19 Y	1	\$350.84	\$399.00	\$399.00	N/A	\$399.00	12%	0%

M18 BATTERY HIGH OUT XC8 EVENT/RHB CORE, SUPER AR MAILER
BUY 2026543, GET 2883874 FREE
\$168.16 credit based on POS



END CAP 2

BLTN NO. 240201-099

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2883874	2/1-2/29 Y	2/7-2/19 Y	1	\$166.58	\$199.00	N/A	N/A	N/A	N/A	0%

#3 FEBRUARY 2024 - PAINT SUNDRIES



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
16889	00047719020042	PRIMR+SEALR 1-2-3 QT	6	2	6	EVENT/RHB
16890	00047719020011	ZINSSER123 PRMR/SEALR GL	4	2	4	EVENT/RHB
19365	00054000752605	RAGS PAPER 12X10" 200PC	1	6	6	EVENT/RHB
1008218	00082901007616	MASKING TAPE1.41X60YD CR	1	2	12	EVENT/RHB
1014281	00054000751905	SHOPTOWEL 10X12 BX200	1	3	3	EVENT/RHB
1368323	00047719020080	PRIMR+SEALR 1-2-3 13OZ	6	3	6	EVENT/RHB

February Bulletins

Due Date 10/13/23

END CAP #3 WIN THE MONTH CATEGORY – PAINT SUNDRIES

PRIMR+SEALR 1-2-3 13OZ EVENT/RHB CORE, SUPER AR MAILER

END CAP 3

BLTN NO. 240201-109



Ace No.	Month	President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale	BOM							
1368323	2/1-2/29	Y	2/7-2/19	6	\$5.13	\$9.99	\$8.99	\$1.00	\$7.99	43%

Limit: 2

PRIMR+SEALR 1-2-3 QT EVENT/RHB CORE, SUPER AR MAILER

END CAP 3

BLTN NO. 240201-110



Ace No.	Month	President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale	BOM							
16889	2/1-2/29	Y	2/7-2/19	6	\$6.70	\$16.99	\$15.99	\$1.00	\$14.99	58%

Limit: 2

ZINSSER123 PRMR/SEALR GL EVENT/RHB CORE, SUPER AR MAILER

END CAP 3

BLTN NO. 240201-111



Ace No.	Month	President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale	BOM							
16890	2/1-2/29	Y	2/7-2/19	4	\$19.83	\$32.99	\$28.99	\$2.00	\$26.99	32%

Limit: 2

PTR TPE BL 1.41"X60YD EVENT/RHB CORE, SUPER AR MAILER

END CAP 3

BUY ONE, GET ONE 50% OFF (limit 1)
credit \$1.33 based on POS

BLTN NO. 240201-112



Ace No.	Month	President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale	BOM							
1008218	2/1-2/29	Y	2/7-2/19	1	\$3.48	\$5.99	N/A	N/A	N/A	37%

RAGS PAPER 12X10" 200PC EVENT/RHB CORE, SUPER AR MAILER

END CAP 3

BLTN NO. 240201-113



Ace No.	Month	President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale	BOM							
19365	2/1-2/29	Y	2/7-2/19	1	\$10.98	\$15.99	N/A	\$2.00	N/A	4%

Limit: 2

SHOPTOWEL 10X12 BX200 EVENT/RHB SUPER AR MAILER

END CAP 3

BLTN NO. 240201-114



Ace No.	Month	President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale	BOM							
1014281	2/1-2/29	Y	2/7-2/19	1	\$10.98	\$15.99	N/A	\$2.00	N/A	4%

Limit: 2

#4 FEBRUARY 2024 - LIGHTING FN, NR, NW



SCOTTS BRANDING MESSAGE

End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
3002312	00017801737769	FLOODLIGHT ALUM BRZ 28W	1	6	12	EVENT/RHB
3008667	00058219445815	WALL SCNC LANDIS ORB 2PK	1	4	8	EVENT/RHB
3463916	00815995021103	MOTION SPOTLIGHT DRKBRN	1	6	24	EVENT/RHB

February Bulletins

Due Date 10/13/23

END CAP #4 WIN THE MONTH CATEGORY – LIGHTING FN,NR,NW

MOTION SPOTLIGHT DRKBRN EVENT/RHB CORE, SUPER AR MAILER

END CAP 4

BLTN NO. 240201-127



Ace No.	Month	President Digital		BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale									
3463916	2/1-2/29	Y	2/7-2/19	1	\$11.18	\$31.99	\$19.99	N/A	\$19.99	44%	32%

FLOODLIGHT ALUM BRZ 28W EVENT/RHB CORE, SUPER AR MAILER

END CAP 4

BLTN NO. 240201-128



Ace No.	Month	President Digital		BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale									
3002312	2/1-2/29	Y	2/7-2/19	1	\$15.76	\$33.99	\$19.99	N/A	\$19.99	21%	18%

WALL SCNC LANDIS ORB 2PK EVENT/RHB CORE, SUPER AR MAILER

END CAP 4

BLTN NO. 240201-129



Ace No.	Month	President Digital		BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale									
3008667	2/1-2/29	Y	2/7-2/19	1	\$12.16	\$22.99	\$19.99	N/A	\$19.99	39%	8%

#5 FEBRUARY 2024 - BIRD

YOUR CHOICE

SALE
**\$19.99
each**

Ace® 40 Lb. Wild Bird Food or 20 Lb. Black Oil Sunflower Seed
8315087, 81121

2/1-2/29

RED HOT BUY

SPRING SAVINGS

End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units		Item Type
					Per End Cap		
81121	00082901222316	OIL SUNFLOWER BSEED 20LB	1	1	3		EVENT/RHB
8039376	00082901370512	SUET PEANUT CRUNCH 11OZ	12	4	12		EVENT/RHB
8039377	00082901370529	SUET BIRD BLEND 11OZ	12	3	12		EVENT/RHB
8039378	00082901370536	SUET ORANGE BURST 11OZ	12	4	12		EVENT/RHB
8039379	00082901370550	SUET BERRY BLAST 11OZ	12	3	12		EVENT/RHB
8315087	00082901258957	ACE WILD BIRD FOOD 40LB	1	1	3		EVENT/RHB

February Bulletins

Due Date 10/13/23

END CAP #5 WIN THE MONTH CATEGORY – BIRD

OIL SUNFLOWER BSEED 20LB EVENT/RHB CORE, SUPER AR MAILER

END CAP 5

BLTN NO. 240201-136



Ace No.	Month	President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale	BOM							
81121	2/1-2/29	Y	2/7-2/19	1	\$13.84	\$19.99	\$19.99	N/A	\$19.99	31%

ACE WILD BIRD FOOD 40LB EVENT/RHB CORE, SUPER AR MAILER

END CAP 5

BLTN NO. 240201-137



Ace No.	Month	President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale	BOM							
8315087	2/1-2/29	Y	2/7-2/19	1	\$14.60	\$26.99	\$19.99	N/A	\$19.99	27%

SUET PEANUT CRUNCH 11OZ EVENT/RHB CORE, SUPER AR MAILER

END CAP 5

BLTN NO. 240201-138



Ace No.	Month	President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale	BOM							
8039376	2/1-2/29	Y	2/7-2/19	12	\$0.80	\$1.79	\$1.39	N/A	\$1.39	42%

SUET BIRD BLEND 11OZ EVENT/RHB CORE, SUPER AR MAILER

END CAP 5

BLTN NO. 240201-139



Ace No.	Month	President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale	BOM							
8039377	2/1-2/29	Y	2/7-2/19	12	\$0.88	\$1.79	\$1.39	N/A	\$1.39	37%

SUET ORANGE BURST 11OZ EVENT/RHB CORE, SUPER AR MAILER

END CAP 5

BLTN NO. 240201-140



Ace No.	Month	President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale	BOM							
8039378	2/1-2/29	Y	2/7-2/19	12	\$0.88	\$1.79	\$1.39	N/A	\$1.39	37%

SUET BERRY BLAST 11OZ EVENT/RHB CORE, SUPER AR MAILER

END CAP 5

BLTN NO. 240201-141



Ace No.	Month	President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale	BOM							
8039379	2/1-2/29	Y	2/7-2/19	12	\$0.88	\$1.79	\$1.39	N/A	\$1.39	37%

#7 FEBRUARY 2024 - FIRST ALERT

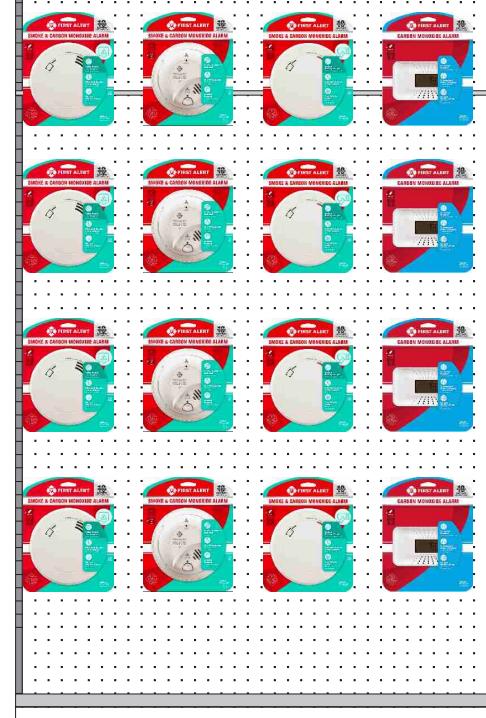
ACE REWARDS
EXCLUSIVE*
SAVE \$10
INSTANTLY

Select First Alert®
Smoke & Carbon
Monoxide Alarms
5979026, 5977608, 5977533,
5975735
Limit 2 each
Not available where prohibited
by law.
2/1-2/29

RED HOT BUY



WINTER CLEARANCE



End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
5975735	00029054018786	HRDW SMK&CO 10Y BAT BKUP	1	4	8	EVENT/RHB
5977533	00029054018496	10Y SEALED CO ALARM	1	4	8	EVENT/RHB
5977608	00029054019196	10Y PHOTO SMK&CO W/VOICE	1	4	8	EVENT/RHB
5979026	00029054019189	10Y PHOTO SMK&CO SLIM	1	4	8	EVENT/RHB

February Bulletins

Due Date 10/13/23

END CAP #6 WIN THE MONTH CATEGORY – FIRST ALERT

HRDW SMK&CO 10Y BAT BKUP EVENT/RHB CORE, SUPER AR MAILER

END CAP 6

BLTN NO. 240201-153



Ace No.	Month	President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale	BOM							
5975735	2/1-2/29	Y	2/7-2/19	1	\$41.92	N/A	\$10.00 Limit: 2	N/A	N/A	4%

10Y SEALED CO ALARM EVENT/RHB CORE, SUPER AR MAILER

END CAP 6

BLTN NO. 240201-154



Ace No.	Month	President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale	BOM							
5977533	2/1-2/29	Y	2/7-2/19	1	\$32.70	N/A	\$10.00 Limit: 2	N/A	N/A	4%

10Y PHOTO SMK&CO W/VOICE EVENT/RHB CORE, SUPER AR MAILER

END CAP 6

BLTN NO. 240201-155



Ace No.	Month	President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale	BOM							
5977608	2/1-2/29	Y	2/7-2/19	1	\$38.36	N/A	\$10.00 Limit: 2	N/A	N/A	4%

10Y PHOTO SMK&CO SLIM EVENT/RHB CORE, SUPER AR MAILER

END CAP 6

BLTN NO. 240201-156



Ace No.	Month	President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale	BOM							
5979026	2/1-2/29	Y	2/7-2/19	1	\$34.54	N/A	\$10.00 Limit: 2	N/A	N/A	4%

#7 FEBRUARY 2024 - RODENT CONTROL

YOUR CHOICE

SALE 5.99 **- \$1 ACE REWARDS EXCLUSIVE***

\$4.99 each

Victor® Mouse Trap 2/Pk., Refillable Mouse Bait Station or Rat Trap
7007825, 7206063, 7004370
Limit 2 each at this price.
2/1-2/29
RED HOT BUY

SPRING CLEANING

End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
7004370	00072868086007	BAIT STATION REFL 10BLCK	6	8	16	EVENT/RHB
7007825	00072868262401	MOUSE TRAP PWR KILL2PK	1	6	12	EVENT/RHB
7206063	00072868001444	VICTOR RAT TRAP QUICKSET	6	6	12	EVENT/RHB

February Bulletins

Due Date 10/13/23

END CAP #7 WIN THE MONTH CATEGORY – RODENT

BAIT STATION REFL 10BLCK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BLTN NO. 240201-166



Ace No.	Month	President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale	BOM							
7004370	2/1-2/29	Y	2/7-2/19	6	\$4.54	\$8.59	\$5.99	\$1.00	\$4.99	24%

Limit: 2

MOUSE TRAP PWR KILL2PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BLTN NO. 240201-167



Ace No.	Month	President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale	BOM							
7007825	2/1-2/29	Y	2/7-2/19	1	\$2.59	\$7.59	\$5.99	\$1.00	\$4.99	57%

Limit: 2

VICTOR RAT TRAP QUICKSET

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 7

BLTN NO. 240201-168



Ace No.	Month	President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale	BOM							
7206063	2/1-2/29	Y	2/7-2/19	6	\$2.92	\$7.59	\$5.99	\$1.00	\$4.99	51%

Limit: 2

#8 FEBRUARY 2024 - TRASH BAGS



FLIPP BRANDING

End Cap SKUs & Suggested Quantities

Ace #	UPC	Description	DOM	Facings	Maximum Units Per End Cap	Item Type
6030447	00012587792988	TRASH BAG MNTAR 13G 34PK	6	4	12	EVENT/RHB
6030448	00012587792971	TRASH BAGS LMN 13G 34PK	6	3	9	EVENT/RHB
6108310	00012587790083	TALL KTCHN BGS 13G 40PK	6	4	12	EVENT/RHB
6108328	00012587703595	TRASH BAG BLACK 30G 25PK	6	6	18	EVENT/RHB
6185706	00012587783627	GLAD BAG 13GAL 45CT DRAW	6	3	9	EVENT/RHB
6185789	00012587783610	TALL KTCHN BGS 13G 40PK	6	4	12	EVENT/RHB
6292239	00012587784594	TRSHBAG 13G LAVNDR 40PK	6	3	9	EVENT/RHB

February Bulletins

Due Date 10/13/23

END CAP #8 WIN THE MONTH CATEGORY – TRASH BAGS



TRASH BAG MNTAR 13G 34PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

BLTN NO. 240201-178

Ace No.	Month	President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale	BOM							
6030447	2/1-2/29	Y	2/7-2/19	6	\$8.52	N/A	\$2.00 Limit: 2	N/A	N/A	4%



TRASH BAGS LMN 13G 34PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

BLTN NO. 240201-179

Ace No.	Month	President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale	BOM							
6030448	2/1-2/29	Y	2/7-2/19	6	\$8.52	N/A	\$2.00 Limit: 2	N/A	N/A	4%



TALL KTCHN BGS 13G 40PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

BLTN NO. 240201-180

Ace No.	Month	President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale	BOM							
6108310	2/1-2/29	Y	2/7-2/19	6	\$8.52	N/A	\$2.00 Limit: 2	N/A	N/A	4%



TRASH BAG BLACK 30G 25PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

BLTN NO. 240201-181

Ace No.	Month	President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale	BOM							
6108328	2/1-2/29	Y	2/7-2/19	6	\$8.52	N/A	\$2.00 Limit: 2	N/A	N/A	4%



TALL KTCHN BGS 13G 40PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

BLTN NO. 240201-182

Ace No.	Month	President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale	BOM							
6185789	2/1-2/29	Y	2/7-2/19	6	\$8.52	N/A	\$2.00 Limit: 2	N/A	N/A	4%



TRSHBAG 13G LAVNDR 40PK

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

BLTN NO. 240201-183

Ace No.	Month	President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale	BOM							
6292239	2/1-2/29	Y	2/7-2/19	6	\$8.52	N/A	\$2.00 Limit: 2	N/A	N/A	4%



GLAD BAG 13GAL 45CT DRAW

EVENT/RHB

CORE, SUPER

AR MAILER

END CAP 8

BLTN NO. 240201-184

Ace No.	Month	President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale	BOM							
6185706	2/1-2/29	Y	2/7-2/19	6	\$8.52	N/A	\$2.00 Limit: 2	N/A	N/A	4%

IN LINE

IN LINE

ACE BEST PAINT BRUSHES EVENT CORE, SUPER

**BUY ONE, GET ONE 50% OFF (limit 2)
50% credit based on POS**

IN LINE

**BLTN NO. 240201-194
THRU 240201-205**

Ace No.	Month Long	President Digital								
VARIES	2/1-2/29	2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	N	Y	6	VARIES	VARIES	N/A	N/A	N/A	VARIES	VARIES

ACE BEST PAINT TRAYSETS & ROLLERS EVENT CORE, SUPER

**BUY ONE, GET ONE 50% OFF Limit 2
credits based on POS
(credit amount varies per sku)**

IN LINE

**BLTN NO. 240201-215
THRU 240201-234**

Ace No.	Month Long	President Digital								
VARIES	2/1-2/29	2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	N	Y	VARIES	VARIES	VARIES	N/A	N/A	N/A	VARIES	VARIES

C&K AND ROYAL 1GAL PAINTS EVENT CORE, SUPER

**BUY TWO, GET ONE FREE Limit 2
70% credit based on POS**

IN LINE

**BLTN NO. 240201-244
THRU 240201-336**

Ace No.	Month Long	President Digital								
VARIES	2/1-2/29	2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	N	Y	VARIES	VARIES	VARIES	N/A	N/A	N/A	VARIES	0%

ACE PREMIUM SPRAY PAINT -12OZ EVENT/RHB CORE, SUPER AR MAILER

**2 FOR \$10.00
(must buy 2 or more)**

IN LINE

**BLTN NO. 240201-346
THRU 240201-373**

Ace No.	Month Long	President Digital								
VARIES	2/1-2/29	2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Y	Y	6	\$2.70	\$5.99	N/A	N/A	N/A	N/A	8%

February Bulletins

Due Date 10/13/23



ACE RUST STOP SPRAY PAINT -15OZ EVENT/RHB CORE, SUPER AR MAILER

IN LINE

2 FOR \$12.00

(must buy 2 or more)

BLTN NO. 240201-383
THRU 240201-411

Ace No.	Month Long	President Digital	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
VARIABLES	2/1-2/29	2/7-2/19	VARIABLES	\$6.99	N/A	N/A	N/A	N/A	N/A	8%

CM RPLC CRTRDG FILTR 2PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240201-421



Ace No.	Month Long	President Digital	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2008006	2/1-2/29	2/7-2/19	BOM	\$20.93	\$38.99	\$24.99	\$10.00	\$14.99	16%	4%

CM WET/DRY 12GAL 6HP EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240201-422



Ace No.	Month Long	President Digital	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2560209	2/1-2/29	2/7-2/19	BOM	\$82.07	\$119.99	\$99.99	\$20.00	\$79.99	18%	3%

CM WIDE MOUTH TL BAG 13" EVENT/RHB CORE, SUPER AR MAILER

IN LINE



DEAL OF THE MONTH

BLTN NO. 240201-423

Ace No.	Month Long	President Digital	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2295830	2/1-2/29	2/7-2/19	BOM	\$5.13	\$12.99	\$6.99	N/A	\$6.99	27%	9%

CM HEX FOLDUP DULMAT 8PC EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240201-424



Ace No.	Month Long	President Digital	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2299493	2/1-2/29	2/7-2/19	BOM	\$5.30	\$14.99	\$6.99	N/A	\$6.99	24%	32%

CM SCREWDRIVER 6 -IN-1 EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240201-425



Ace No.	Month Long	President Digital	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2402899	2/1-2/29	2/7-2/19	BOM	\$4.03	\$9.99	\$6.99	N/A	\$6.99	42%	23%

February Bulletins

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CLAW HAMMER FBGLS 16OZ

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-426



Month President Digital

Long Sale

BOM

Offer Cost

Regular Retail

Sale Retail

Instant Savings

Final Retail

Promo Margin

Bltn Savings

Ace No. 2/1-2/29

Y

2/7-2/19

Y

1

\$5.69

\$15.99

\$6.99

N/A

\$6.99

19%

19%

2835460

Y

Y

1

\$4.75

\$9.99

\$6.99

N/A

\$6.99

32%

13%

13%

2033243

Y

Y

1

\$84.36

\$149.00

\$99.00

N/A

\$99.00

13%-23%

22%

2834232

Y

Y

1

\$76.66

\$99.00

N/A

N/A

N/A

4%

2000052

Y

Y

1

\$44.35

\$59.00

N/A

N/A

N/A

0%

2005821

Y

Y

1

\$38.25

\$38.25

credit based on POS

BUY 2834232, GET TOOL FREE (limit 4)

\$38.25 credit based on POS

IN LINE

BLTN NO. 240201-427



CM ORGNZR BL/RD 10CMP

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-427

Month President Digital

Long Sale

BOM

Offer Cost

Regular Retail

Sale Retail

Instant Savings

Final Retail

Promo Margin

Bltn Savings

Ace No. 2/1-2/29

Y

2/7-2/19

Y

1

\$4.75

\$9.99

\$6.99

N/A

\$6.99

32%

13%

13%

2033243

Y

Y

1

\$84.36

\$149.00

\$99.00

N/A

N/A

N/A

2834232

Y

Y

1

\$76.66

\$99.00

N/A

N/A

N/A

2834232, GET TOOL FREE (limit 4)

\$76.66 credit based on POS

IN LINE

BLTN NO. 240201-428



V20 BATTERY 2AH & CHARGR

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-428

Month President Digital

Long Sale

BOM

Offer Cost

Regular Retail

Sale Retail

Instant Savings

Final Retail

Promo Margin

Bltn Savings

Ace No. 2/1-2/29

Y

2/7-2/19

Y

1

\$84.36

\$149.00

\$99.00

N/A

N/A

N/A

2834232

Y

Y

1

\$76.66

\$99.00

N/A

N/A

N/A

2834232, GET TOOL FREE (limit 4)

\$76.66 credit based on POS

IN LINE

BLTN NO. 240201-429



CM V20 WET/DRY VAC 2GL

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-429

Month President Digital

Long Sale

BOM

Offer Cost

Regular Retail

Sale Retail

Instant Savings

Final Retail

Promo Margin

Bltn Savings

Ace No. 2/1-2/29

Y

2/7-2/19

Y

1

\$76.66

\$99.00

N/A

N/A

N/A

2834232, GET TOOL FREE (limit 4)

\$76.66 credit based on POS

IN LINE

BLTN NO. 240201-430



V20 GRINDER 4-1/2 TO

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-430

Month President Digital

Long Sale

BOM

Offer Cost

Regular Retail

Sale Retail

Instant Savings

Final Retail

Promo Margin

Bltn Savings

Ace No. 2/1-2/29

Y

2/7-2/19

Y

1

\$44.35

\$59.00

N/A

N/A

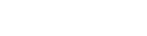
N/A

2834232, GET TOOL FREE (limit 4)

\$44.35 credit based on POS

IN LINE

BLTN NO. 240201-431



V20 DETAIL SANDER TO

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-431

Month President Digital

Long Sale

BOM

Offer Cost

Regular Retail

Sale Retail

Instant Savings

Final Retail

Promo Margin

Bltn Savings

Ace No. 2/1-2/29

Y

2/7-2/19

Y

1

\$39.22

\$49.00

N/A

N/A

N/A

2834232, GET TOOL FREE (limit 4)

\$39.22 credit based on POS

IN LINE

BLTN NO. 240201-431

February Bulletins

Due Date 10/13/23

V20 RATCHET 3/8 TO EVENT/RHB AR MAILER

IN LINE



BUY 2834232, GET TOOL FREE (limit 4)
\$88.10 credit based on POS

BLTN NO. 240201-432

Ace No.	Month	President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale	BOM							
2026516	2/1-2/29	Y	2/7-2/19	1	\$82.99	\$99.00	N/A	N/A	N/A	0%

V20 JIGSAW TO EVENT/RHB CORE, SUPER AR MAILER

IN LINE



BUY 2834232, GET TOOL FREE (limit 4)
\$70.13 credit based on POS

BLTN NO. 240201-433

Ace No.	Month	President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale	BOM							
2834315	2/1-2/29	Y	2/7-2/19	1	\$67.34	\$89.00	N/A	N/A	N/A	4%

V20 CIRCULR SAW 6-1/2 TO EVENT/RHB CORE, SUPER AR MAILER

IN LINE



BUY 2834232, GET TOOL FREE (limit 4)
\$69.29 credit based on POS

BLTN NO. 240201-434

Ace No.	Month	President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale	BOM							
2834398	2/1-2/29	Y	2/7-2/19	1	\$66.23	\$79.00	N/A	N/A	N/A	0%

V20 RECIPROCATING SAW TO EVENT/RHB CORE, SUPER AR MAILER

IN LINE



BUY 2834232, GET TOOL FREE (limit 4)
\$67.36 credit based on POS

BLTN NO. 240201-435

Ace No.	Month	President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale	BOM							
2834877	2/1-2/29	Y	2/7-2/19	1	\$64.68	\$79.00	N/A	N/A	N/A	4%

V20 RAND ORBIT SANDER TO EVENT/RHB AR MAILER

IN LINE



BUY 2834232, GET TOOL FREE (limit 4)
\$41.55 credit based on POS

BLTN NO. 240201-436

Ace No.	Month	President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale	BOM							
2862886	2/1-2/29	Y	2/7-2/19	1	\$42.59	\$59.00	N/A	N/A	N/A	0%

V20 OSCILLATING TOOL TO EVENT/RHB AR MAILER

IN LINE



BUY 2834232, GET TOOL FREE (limit 4)
\$67.76 credit based on POS

BLTN NO. 240201-437

Ace No.	Month	President Digital		Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale	BOM							
2862910	2/1-2/29	Y	2/7-2/19	1	\$66.23	\$79.00	N/A	N/A	N/A	0%

February Bulletins

Due Date 10/13/23



V20 BLUETOOTH SPEAKER TO EVENT/RHB AR MAILER

BUY 2834232, GET TOOL FREE (limit 4)
\$83.23 credit based on POS

IN LINE

BLTN NO. 240201-438

	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	2/1-2/29	2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
2894004	Y	Y	1	\$75.57	\$89.98	N/A	N/A	N/A	N/A	0%



V20 AIR INFLATOR TO EVENT/RHB AR MAILER

BUY 2834232, GET TOOL FREE (limit 4)
\$66.45 credit based on POS

IN LINE

BLTN NO. 240201-439

	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	2/1-2/29	2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
8063959	Y	Y	1	\$63.18	\$79.00	N/A	N/A	N/A	N/A	4%



MOTION SPOTLIGHT WHITE EVENT/RHB AR MAILER

IN LINE

BLTN NO. 240201-441

	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	2/1-2/29	2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3520533	Y	Y	1	\$11.18	\$31.99	\$19.99	N/A	\$19.99	44%	32%



FLOODLIGHT ALUM WHT 28W EVENT/RHB SUPER AR MAILER

IN LINE

BLTN NO. 240201-442

	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	2/1-2/29	2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3002309	Y	Y	1	\$15.76	\$33.99	\$19.99	N/A	\$19.99	21%	18%



LED GARAGE LIGHT 2605L EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240201-445

	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	2/1-2/29	2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3006924	Y	Y	1	\$8.00	\$15.99	\$9.99	N/A	\$9.99	20%	9%



LED 48" T8 18W CW 2PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240201-446

	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	2/1-2/29	2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3560737	Y	Y	5	\$6.84	\$13.99	\$9.99	N/A	\$9.99	32%	8%



LED A19 E26 WW 60W 10PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240201-447

	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No.	2/1-2/29	2/7-2/19	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
3597184	Y	Y	1	\$7.97	\$13.99	\$9.99	N/A	\$9.99	20%	4%

February Bulletins

Due Date 10/13/23

LED T8 48" 32W DL 2PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240201-449



Ace No.	Month Long			President Digital			Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	2/1-2/29	2/7-2/19	BOM	Sale	Offer	Retail							
3924271	Y			Y	5	\$6.84	\$13.99	\$9.99	N/A	\$9.99	32%	7%	

LED T8 48" 32W WW 2PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240201-450



Ace No.	Month Long			President Digital			Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	2/1-2/29	2/7-2/19	BOM	Sale	Offer	Retail							
3924388	Y			Y	5	\$6.84	\$13.99	\$9.99	N/A	\$9.99	32%	7%	

BULB LED T12G13 4'WW 18W EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240201-451



Ace No.	Month Long			President Digital			Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	2/1-2/29	2/7-2/19	BOM	Sale	Offer	Retail							
3927308	Y			Y	5	\$8.03	\$18.99	\$9.99	N/A	\$9.99	20%	27%	

BULB LED T12G13 4'CW 18W EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240201-452



Ace No.	Month Long			President Digital			Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	2/1-2/29	2/7-2/19	BOM	Sale	Offer	Retail							
3927456	Y			Y	5	\$8.03	\$18.99	\$9.99	N/A	\$9.99	20%	27%	

BULB LED T12G13 4'DL 18W EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240201-453



Ace No.	Month Long			President Digital			Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	2/1-2/29	2/7-2/19	BOM	Sale	Offer	Retail							
3927571	Y			Y	5	\$8.03	\$18.99	\$9.99	N/A	\$9.99	20%	27%	

60W LED A19 5000K 10PK EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240201-455



Ace No.	Month Long			President Digital			Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	2/1-2/29	2/7-2/19	BOM	Sale	Offer	Retail							
3929098	Y			Y	1	\$7.97	\$13.99	\$9.99	N/A	\$9.99	20%	4%	

CULLIGAN WATER FILTRATION SYSTEMS AND PARTS EVENT/RHB AR MAILER

IN LINE

25% OFF

BLTN NO. 240201-460
THRU 240201-556



Ace No.	Month Long			President Digital			Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	2/1-2/29	2/7-2/19	BOM	Sale	Offer	Retail							
VARIABLES	Y			Y	1	VARIABLES	VARIABLES	25%	N/A	N/A	15%	18%	

February Bulletins

Due Date 10/13/23

ACE PLEATED AIR FILTERS

EVENT/RHB

AR MAILER

IN LINE

BUY THREE, GET ONE FREE



BLTN NO. 240201-558
THRU 240201-584

	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. VARIES	2/1-2/29 Y	2/7-2/19 Y	BOM 12	Offer Cost VARIES	Regular Retail VARIES	Sale Retail N/A	Instant Savings N/A	Final Retail N/A	Promo Margin VARIES	Bltn Savings 0%

CONTRACTOR BAG 45G 20PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-592



	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6013077	2/1-2/29 Y	2/7-2/19 Y	BOM 1	Offer Cost \$12.38	Regular Retail \$18.99	Sale Retail N/A	Instant Savings \$2.00 Limit: 2	Final Retail N/A	Promo Margin N/A	Bltn Savings 4%

CONTRACTOR BAG 55G 16PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-593



	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6013081	2/1-2/29 Y	2/7-2/19 Y	BOM 1	Offer Cost \$11.94	Regular Retail \$18.99	Sale Retail N/A	Instant Savings \$2.00 Limit: 2	Final Retail N/A	Promo Margin N/A	Bltn Savings 4%

FOAM BRUSH WOOD 8PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-594



	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6010946	2/1-2/29 Y	2/7-2/19 Y	BOM 24	Offer Cost \$1.18	Regular Retail \$3.99	Sale Retail \$2.00	Instant Savings N/A	Final Retail \$2.00	Promo Margin 41%	Bltn Savings 3%

BUTTON BATTERY SILVER 6PK

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240201-595



	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6010947	2/1-2/29 Y	2/7-2/19 Y	BOM 24	Offer Cost \$1.17	Regular Retail \$4.99	Sale Retail \$2.00	Instant Savings N/A	Final Retail \$2.00	Promo Margin 42%	Bltn Savings 3%

SCREWDRIVER SET 14PC

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240201-596



	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6026955	2/1-2/29 Y	2/7-2/19 Y	BOM 30	Offer Cost \$1.38	Regular Retail \$2.99	Sale Retail \$2.00	Instant Savings N/A	Final Retail \$2.00	Promo Margin 31%	Bltn Savings 3%

SCISSOR 3PC 4" 6" 8"

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240201-597



	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6114839	2/1-2/29 Y	2/7-2/19 Y	BOM 24	Offer Cost \$1.18	Regular Retail \$2.39	Sale Retail \$2.00	Instant Savings N/A	Final Retail \$2.00	Promo Margin 41%	Bltn Savings 3%

February Bulletins

Due Date 10/13/23

FLEX JAW SPRING CLAMP 6"

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240201-598



Ace No.	Month Long			President Digital			Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	2/1-2/29	2/7-2/19	BOM	25	\$0.91	\$3.59							
6115141	Y			Y									

BANDAGES ASSTD 80CT

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240201-599



Ace No.	Month Long			President Digital			Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	2/1-2/29	2/7-2/19	BOM	24	\$1.18	\$2.39							
6115158	Y			Y									

READING GLASSES

EVENT/RHB

SUPER

AR MAILER

IN LINE

BLTN NO. 240201-600



Ace No.	Month Long			President Digital			Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	2/1-2/29	2/7-2/19	BOM	48	\$0.90	\$2.39							
6115471	Y			Y									

SCRUB BRUSH ASSORTMENT

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240201-601



Ace No.	Month Long			President Digital			Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	2/1-2/29	2/7-2/19	BOM	12	\$1.12	\$2.39							
6197834	Y			Y									



GLASS NAIL FILE

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-602

Ace No.	Month Long			President Digital			Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	2/1-2/29	2/7-2/19	BOM	60	\$0.97	\$2.39							
6220537	Y			Y									



CLICK N FLAME LIGHTER

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-603

Ace No.	Month Long			President Digital			Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	2/1-2/29	2/7-2/19	BOM	48	\$0.81	\$3.59							
6220966	Y			Y									



BATTERY BTN MERC FREE30PK

EVENT/RHB

AR MAILER

IN LINE

BLTN NO. 240201-604

Ace No.	Month Long			President Digital			Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	2/1-2/29	2/7-2/19	BOM	24	\$1.32	\$4.59							
6531412	Y			Y									



BACK SCRATCHER BAMB 19" L

EVENT/RHB

SUPER

AR MAILER

IN LINE

BLTN NO. 240201-605

Ace No.	Month Long			President Digital			Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	2/1-2/29	2/7-2/19	BOM	36	\$1.07	\$2.39							
9020401	Y			Y									

February Bulletins

Due Date 10/13/23

CUSHION GRIP SCISSORS

EVENT/RHB

SUPER

AR MAILER

IN LINE

BLTN NO. 240201-606



	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 9239047	2/1-2/29 Y	2/7-2/19 Y	BOM 48	\$1.07	\$3.59	\$2.00	N/A	\$2.00	47%	4%

DUSTER MICRFB 30"HL

EVENT/RHB

SUPER

AR MAILER

IN LINE

BLTN NO. 240201-607



	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6770978	2/1-2/29 Y	2/7-2/19 Y	BOM 24	\$1.22	\$3.99	\$2.00	N/A	\$2.00	39%	35%

FLASHLIGHT 9-LED ASST

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-608



	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 9007628	2/1-2/29 Y	2/7-2/19 Y	BOM 24	\$0.95	\$2.59	\$2.00	N/A	\$2.00	53%	14%

LASER PET TOY

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-609



	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 9202482	2/1-2/29 Y	2/7-2/19 Y	BOM 24	\$1.01	\$3.59	\$2.00	N/A	\$2.00	50%	8%

MARKER SHARPI FN BLK 2PK

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-610



	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 9002858	2/1-2/29 Y	2/7-2/19 Y	BOM 6	\$1.33	\$2.99	\$2.00	N/A	\$2.00	34%	13%

FLEX GLUE CLEAR 9OZ

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-611



	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6004383	2/1-2/29 Y	2/7-2/19 Y	BOM 6	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%

RUBBER PASTE BLACK 9OZ

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-612



	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6018525	2/1-2/29 Y	2/7-2/19 Y	BOM 1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%

RUBBER PASTE WHITE 9OZ

EVENT/RHB

CORE, SUPER

AR MAILER

IN LINE

BLTN NO. 240201-613



	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6018526	2/1-2/29 Y	2/7-2/19 Y	BOM 1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%

February Bulletins

Due Date 10/13/23

FLEX SHOT RBR SEALNT WHT EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240201-614



	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6266985	2/1-2/29	2/7-2/19	BOM 4	\$8.72	\$17.99	\$16.99	N/A	\$16.99	49%	14%

FLEX SHOT RBR SEALNT CLR EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240201-615



	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6266993	2/1-2/29	2/7-2/19	BOM 4	\$8.72	\$17.99	\$16.99	N/A	\$16.99	49%	14%

FLEX TAPE WHITE 4"X5' EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240201-616



	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6406383	2/1-2/29	2/7-2/19	BOM 1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%

FLEX GLUE PRO 10OZ EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240201-617



	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6664999	2/1-2/29	2/7-2/19	BOM 6	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%

FLEX TAPE GRAY 4"X5' EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BLTN NO. 240201-618



	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 6715163	2/1-2/29	2/7-2/19	BOM 1	\$7.64	\$15.99	\$14.99	N/A	\$14.99	49%	14%

WTR SOFTNR PELLET 40# PALLET EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BUY 2 OR MORE, GET \$1.00 OFF

BLTN NO. 240201-643



	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 7036692	2/1-2/29	2/7-2/19	BOM 63	VARIABLES	\$7.99	N/A	N/A	N/A	N/A	16%

WTR SOFTNR PELLET 40# EVENT/RHB CORE, SUPER AR MAILER

IN LINE

BUY 2 OR MORE, GET \$1.00 OFF

BLTN NO. 240201-644



	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
Ace No. 7036692	2/1-2/29	2/7-2/19	BOM 1	VARIABLES	\$7.99	N/A	N/A	N/A	N/A	4%

February Bulletins

Due Date 10/13/23

SALT RED-OUT PELLET 40#

EVENT/RHB **CORE, SUPER** **AR MAILER**

BUY 2 OR MORE, GET \$1.00 OFF

IN LINE



BLTN NO. 240201-645

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7036718	2/1-2/29 Y	2/7-2/19 Y	BOM 1	VARIES	\$8.99	N/A	N/A	N/A	N/A	4%

SALT SOFTNR SOLAR 40# PALLET

EVENT/RHB **CORE, SUPER** **AR MAILER**

BUY 2 OR MORE, GET \$1.00 OFF

IN LINE



BLTN NO. 240201-646

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7036726	2/1-2/29 Y	2/7-2/19 Y	BOM 63	VARIES	\$7.59	N/A	N/A	N/A	N/A	16%

SALT SOFTNR SOLAR 40#

EVENT/RHB **CORE, SUPER** **AR MAILER**

BUY 2 OR MORE, GET \$1.00 OFF

IN LINE



BLTN NO. 240201-647

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7036726	2/1-2/29 Y	2/7-2/19 Y	BOM 1	VARIES	\$7.59	N/A	N/A	N/A	N/A	4%

DC POOL SALT 40LB PALLET

EVENT/RHB **CORE, SUPER** **AR MAILER**

BUY 2 OR MORE, GET \$1.00 OFF

IN LINE



BLTN NO. 240201-648

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7225246	2/1-2/29 Y	2/7-2/19 Y	BOM 63	VARIES	\$9.99	N/A	N/A	N/A	N/A	16%

DC POOL SALT 40LB

EVENT/RHB **CORE, SUPER** **AR MAILER**

BUY 2 OR MORE, GET \$1.00 OFF

IN LINE



BLTN NO. 240201-649

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7225246	2/1-2/29 Y	2/7-2/19 Y	BOM 1	VARIES	\$9.99	N/A	N/A	N/A	N/A	4%

RUST REMOVER PELLETS 40#

EVENT/RHB **AR MAILER**

BUY 2 OR MORE, GET \$1.00 OFF

IN LINE



BLTN NO. 240201-650

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7222375	2/1-2/29 Y	2/7-2/19 Y	BOM 1	\$9.35	\$11.99	N/A	N/A	N/A	N/A	4%

WATR SOFTNR CRYSTALS 40# PALLET

EVENT/RHB **AR MAILER**

BUY 2 OR MORE, GET \$1.00 OFF

IN LINE



BLTN NO. 240201-651

Ace No.	Month Long	President Digital Sale	BOM	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
7222144	2/1-2/29 Y	2/7-2/19 Y	BOM 63	\$6.87	\$8.99	N/A	N/A	N/A	N/A	10%

February Bulletins

Due Date 10/13/23



WATR SOFTNR CRYSTALS 40# EVENT/RHB AR MAILER
BUY 2 OR MORE, GET \$1.00 OFF

IN LINE

BLTN NO. 240201-652

Ace No.	Month	President Digital	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale							
7222144	2/1-2/29	2/7-2/19	1	\$7.37	\$8.99	N/A	N/A	N/A	4%



WATER SOFTENER SALT 40LB PALLETT EVENT/RHB AR MAILER
BUY 2 OR MORE, GET \$1.00 OFF

IN LINE

BLTN NO. 240201-653

Ace No.	Month	President Digital	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale							
7222243	2/1-2/29	2/7-2/19	63	\$6.84	\$9.59	N/A	N/A	N/A	11%



WATER SOFTENER SALT 40LB EVENT/RHB AR MAILER
BUY 2 OR MORE, GET \$1.00 OFF

IN LINE

BLTN NO. 240201-654

Ace No.	Month	President Digital	Offer Cost	Regular Retail	Sale Retail	Instant Savings	Final Retail	Promo Margin	Bltn Savings
	Long	Sale							
7222243	2/1-2/29	2/7-2/19	1	\$7.40	\$9.59	N/A	N/A	N/A	4%

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